



BLACKACRE

5th ANNUAL SUNDAY SUNSET MUSIC SERIES at BLACKACRE

We invite you to become a sponsor for our 5th Annual Sunset Music Series. It's our most well-attended event of the year! Music styles performed include vintage and progressive bluegrass, jug, and country music! It's a fun-filled musical experience for the entire community to enjoy.

Visitors spread out under the shaded lawn by the horse pasture with blankets and chairs to enjoy the music and pastoral scenery. The 1792 historic barn provides a perfect backdrop to the stage, offering a spectacular sunset view.

The 2024 line-up includes:

September 8th **Kaintuck Band**, featuring traditional bluegrass music!

September 15th **Big Steel Train**, a country group performing many of your favorites!

September 22nd The legendary **Juggernaut Jug Band!**

September 29th Back by popular demand, bluegrass group, **Bourbon Revival.**

Sponsorship levels

| Gold | Silver | Bronze |
|--|---|--|
| \$2,000 | \$1,000 | \$500 |
| Listed on: <ul style="list-style-type: none"> • Field and stage banner • All advertising • All social-media • Website • T-shirts Sponsors get: <ul style="list-style-type: none"> • Four t-shirts • Twelve concert passes | Listed on: <ul style="list-style-type: none"> • Stage banner • 2x social media post • Event poster • Website • T-shirts Sponsors get: <ul style="list-style-type: none"> • Two t-shirts • Eight concert passes | Listed on: <ul style="list-style-type: none"> • Stage banner • Event poster • Website • T-shirts Sponsors get: <ul style="list-style-type: none"> • Two t-shirts • Four concert passes |

Fast Stats:

Facebook followers: 10.8K; 36K monthly reach

Instagram followers: 1.5K

Website monthly views: 14K

Who we are:

Blackacre Conservancy's mission is to preserve our natural and historic features, promote outdoor environmental education, and share our cultural heritage with the community.

Blackacre Conservancy includes a 280-acre nature preserve with a 1792 historic homestead. Located only 25 minutes from downtown Louisville, Blackacre is a haven and a resource for the community. Visitors come to hike the trails, feed farm animals, tour a historic homestead, and participate in many of the educational programs and events Blackacre has to offer. Blackacre Conservancy is a 501 c (3) non-profit organization relying on memberships, donations, and community support to maintain our historic homestead.

I would be honored to further discuss this event's sponsor levels and can be reached at 502-266-9802 or susans@visitblackacre.org.

Thank you for considering this opportunity to support Blackacre Nature Preserve & Historic Homestead. Together, we can create memorable experiences and foster a deeper appreciation for nature, history, and music in our community.

Regards,

Susan Speece
Director, Marketing and Events
Blackacre Conservancy
Susans@visitblackare.org
c. 502-648-2898

BLACKACRE SUNSET MUSIC SERIES

SEPTEMBER
8,15,23,29

BECOME A SPONSOR



SPONSOR LEVELS

GOLD \$2,000

SILVER \$1,000

BRONZE \$ 500

For a Sponsor Packet

502-266-9802

SusanS@VisitBlackacre.org

Gold

\$2,000

Listed on:

- Field and Event banner
- All advertising
- All social-media
- Website
- T-shirts

Sponsors get:

- Four t-shirts
- Twelve concert passes

Silver

\$1,000

Listed on:

- Event banner
- 2x social media post
- Kiosk poster
- Website
- T-shirts

Sponsors get:

- Two t-shirts
- Eight concert passes

Bronze

\$ 500

Listed on:

- Event banner
- Kiosk poster
- Website
- T-shirts

Sponsors get:

- Two t-shirts
- Four concert passes

Fast Stats:

Attendance: 1,300

Facebook followers: 11K; 36K monthly reach

Website monthly views: 14K

Instagram followers: 1.5K

VisitBlackacre.Org

502-266-9802

Blackacre Sunset Music Series Promotion Material



Event Banner

Sunset Music Series Sponsors

| | | | |
|-----------|-----------|-----------|-----------|
| Your Logo | Your Logo | Your Logo | Your Logo |
| Your Logo | Your Logo | Your Logo | Your Logo |
| Your Logo | Your Logo | Your Logo | Your Logo |
| Your Logo | Your Logo | Your Logo | Your Logo |

THANK YOU FOR YOUR SUPPORT!

Sponsor Poster

Fun for all ages!

Blackacre

Kaintuck Band
Sept 8th

Brian Elmore & Big Steel Train
Sept 15th

Juggernaut Jug Band
Sept 22nd

Bourbon Revival
Sept 29th

Field Banner

Sunset Music Series

\$20 per carload

Gold Sponsor Name

Fun for all ages!

Sundays, Sept. 8th - 29th
5-7 pm

Sunset Music Series Sponsors

| | | |
|-----------|-----------|-----------|
| Your Logo | Your Logo | Your Logo |
| Your Logo | Your Logo | Your Logo |
| Your Logo | Your Logo | Your Logo |
| Your Logo | Your Logo | Your Logo |

Bronze Level: Name listing, name listing, name listing, name listing

Blackacre State Nature Preserve & Historic Homestead
3200 Tucker Station Road Louisville, KY 40299

Blackacre 2024 Sunset Music Series

Company Name: _____ Phone number: _____

Sponsorship level: ____ Gold (\$2,000) ____ Silver (\$1,000) ____ Bronze (\$500)

Mail check to:

Blackacre Conservancy
3200 Tucker Station Road
Louisville, KY 40299

Gold and Silver level sponsors, please mail your logo to: Susans@VisitBlackacre.org.

Vector art preferable or High res. 300 dpi large image .jpeg or .png file

Questions? Call Susan Speece at c. 502-648-2898 or w. 502-266-9802.